July 8, 1970

Clear Conscience..

THE VOLETTE

Too often, the result of a bad memory.

Forty-second Year | University of Tennessee at Martin | Wednesday, July 8, 1970 | Volume 33

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ESQUIRE To Feature Martin In December Small Town Article

by Jane Harris

An article on small town life appearing in the Christmas issue of Esquire magazine will include Martin, according to Mr. Langdon Unger, professor of history.

HAROLD HAYES, the magazine's editor, will present the positive side of living in a small town and its advantages over city life. After speaking at UTM Spring quarter, Hayes selected Martin as one of the nine towns across the country to cover.

When asked to supply information concerning Martin, Mr. Unger did some research on the town's advantages and made some surprising discoveries.

"BAR-B-QUE pork and goat are unique to the West Tennessee area," Mr. Unger says.

He also commented that whole-hog sausage and country ham with red-eye gravy are unknown in the North. Hayes was very impressed with Tennessee food during his stay here.

THE MARTIN ARTS COMMISSION, which promotes the cultural side of life, is the first established in the state, Mr. Unger adds. He says the commission is locally financed rather than federally supported.

Mr. Unger points out that property is cheaper and air is cleaner in a small town such as Martin in contrast to a smog-filled atmosphere and urban costs. In addition, the City Beautiful Commission sees that the park keeps a constant supply of natural color with its year-round blooms.

"ALL OF THESE aspects contribute quality to life not found in the city," concludes Mr. Unger.

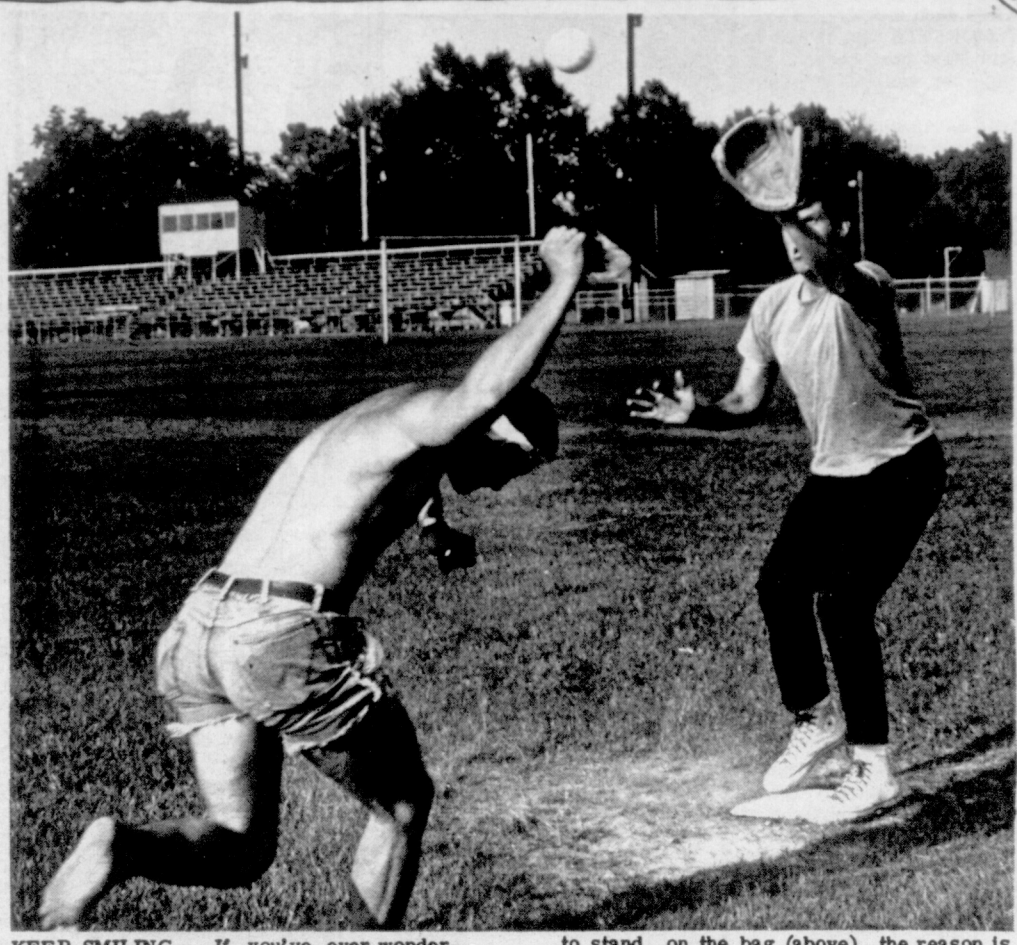
Dr. Watkins Chosen For Deans Program

Dr. Phillip W. Watkins, acting dean of liberal arts and assistant to the vice chancellor for academic affairs has been selected to participate in the Institute for Academic Deans to be conducted at the University of Denver July 19-24.

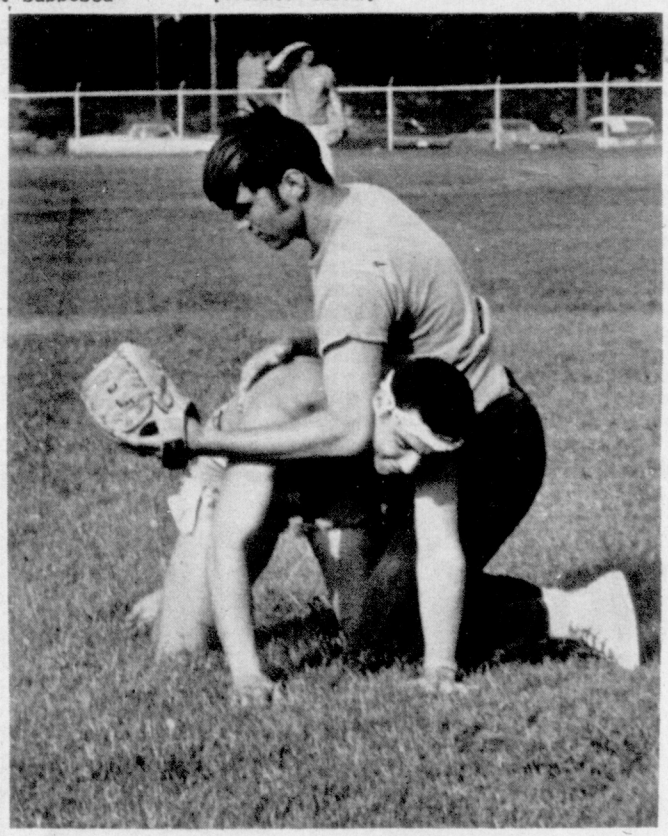
SPONSORED by the American Council on Education's institute for college and university administrators, Dr. Watkins is one of forty participants from throughout the United States taking part in the program.

Dr. Watkins received the bachelor's degree in agriculture at UTM and the master's and doctor's degrees at the University of Illinois. Prior to joining this faculty in 1964, he taught at Clemson University.

He is a member of Sigma Xi, the American Association of Higher Education, the American Association of the Advancement of Science, the Tennessee Education Association and the Tennessee Academy of Science. He now serves as adviser to the Student Government Association and is active on numerous campus committees, including the advisory committee on improvement of instruction.



KEEP SMILING— If you've ever wondered why the first baseman is not supposed to stand on the bag (above), the reason is pictured below.



Three Receive Appointments

Three appointments have been made in educational research, business administration, and admissions and records.

DR. ROBERT O. RIGGS has been appointed director of educational research and development, Chancellor Archie R. Dykes announced recently.

In his new capacity, Dr. Riggs will be involved in developing a comprehensive institutional research program including establishment and maintenance of a management information system, coordination of the preparation and submission of external data requests and the production of basic statistical data for use by the University's academic and administrative staffs.

He will also serve as special projects officers and will coordinate the development and implementation of the University's extension and evening programs and requests to governmental agencies.

Dr. Riggs received the bachelor's degree at Vanderbilt University and the master's and doctor's degrees in educational administration at Memphis State University. He is a member of Kappa Delta Pi, Phi Delta Kappa, the Association for Institutional Research and the American Association for Higher Education.

Prior to joining the administrative staff at U-T Martin, he (see page 4, col. 3)



DEANS DONALD Sexton (left), H.B. Smith, and Harold Conner performed last Wednesday evening for residents and guests in McCord Hall.

"She Has Freckles On Her But She Is Nice" Anonymous

by Cathy Davidson

What do you have in common with a Playboy Bunny? Perhaps it's her long blonde hair, captivating blue eyes, or shapely figure. Or do you have a multitude of similarities-like freckles?

YES, EVEN A Playmate of the Month is the proud owner of a crop of freckles just like you. Both of you are in the "freckle age," from ten to twenty years when you are most likely to be a "freckle-face."

To most possessors of freckles, the reason for their presence is of little consequence as they sigh with disgust when the sun breeds the first freckles of the summer. But to those of us who have freckles, it's easy to accept them as part of our genetic make-up, not as late as it so often may seem.

MANY A TEENAGE GIRL has turned down a Saturday afternoon at the pool because (see page 3, col. 1)

Oh, Give Me A Home Where...

by Joe Williams

How would you like to drive 128 miles each morning?

UTM OFFERS this chance to a Springfield coed, one of the 395 summer session commuters.

Three Savannah area students can snooze a little longer since they are only 95 miles away. A resident endures a mere 87 mile jaunt from Hornsby.

THE MAJORITY of motorists reside within forty miles, the largest segment coming from Union City, 13 miles away. Still, this is farther than the stroll facing the 922 campus and city residents.

The claim for greatest distance, as found in the Student Directory, shows one scholar commuting from Turtletown, Tennessee, 265 miles from Martin -- cross country.

the volette

Published weekly by students at the University of Tennessee at Martin.

Editor.....Bill Cate
Business Manager..... Beth Browning
Faculty Advisor.. . . Carl H. Giles
Staff.....Barry Eysman, Chuck Young, Gary Smith, Harry Gasken, Dash Roberts, Peggy Davis, Iris Riggs.

Opinions expressed in the Volette are those of the writers and are not necessarily those of the University or its administrators.

Volette Office: Humanities Building 116.

Meetings every Wednesday at 6 p.m. No experience necessary.

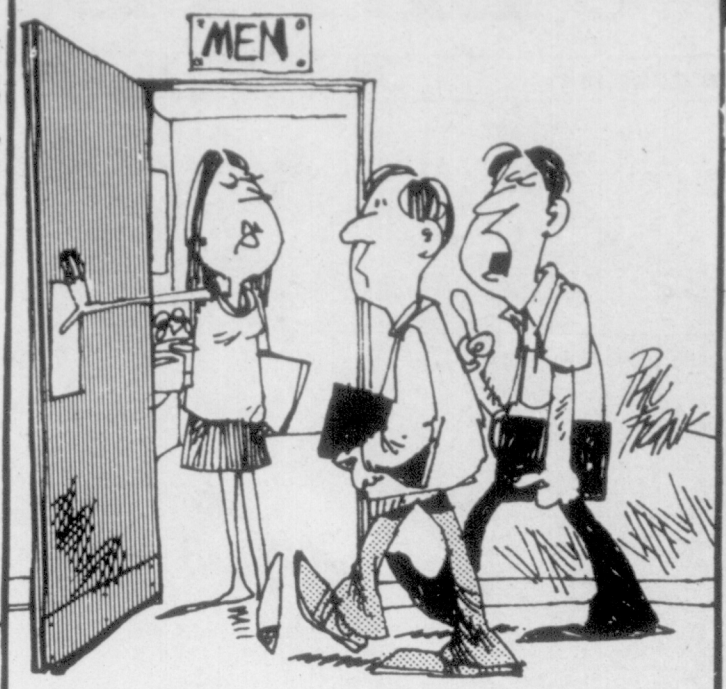
Choice Pending On New Dean

The University hopes to announce the name of the new Dean of Women by August 1.

CHANCELLOR ARCHIE DYKES and Dean H. B. Smith will select the replacement for Dean Billie Ann Pace, who is taking a year's leave of absence to have a baby.

Several applications have been considered, but no decision has been made yet.

FRANKLY SPEAKING by Phil Frank



'I TELL YOU HARRY THESE WOMENS' LIBERATION GALS ARE DETERMINED.... ..HI SAL!...WHY THE OTHER DAY... © YOUNG AMERICA CORP. 7604 ASHBY RD./ST. LOUIS, MO.

von Braun Compares Technologies

Dr. Wernher von Braun, Deputy Associate Administrator for Planning for NASA, said at the University of Akron recently that the space program in its study of hostile environment may provide solutions to the problem of a hostile earth environment, noisy, over crowded, and polluted with foul air and water.

"THE SPACE PROGRAMS involve survival in an environment that is either hostile by nature, like outer space, or hostile because of things man himself has caused. There is a great deal of similarity, there's no question about it," von Braun stated.

He said that he was gratified at the tremendous awareness among the public, particularly among the young, concerning our environment. "People are suddenly aware of the fact that this reckless dumping of refuse in the rivers, reckless chopping down of trees, or establishing strip mines and so forth, that this can't go on forever.

IN COMPARING SPACE technology to environmental technology, von Braun said that in some respects solving the problems of ecology are far more difficult. "There were no conflicts of human interest involved in putting a man on the moon. The moon isn't owned by anyone. We were not stepping on anyone's right-of-way by getting there," he said.

"Now, when you look at some of our environmental problems today, it's not quite that simple.

(see page 3, col. 1)

My View

by Barry Eysman

If you have the choice of watching a beauty contest or walking across a burning desert at noon with a three-month dead albatross hanging about your neck, we suggest you start looking for a deceased albatross.

I BELIEVE THERE is quite alot of validity to the rumor U. S. prisoners of WWII were tortured most fiendishly by being forced to watch beauty pageants. I think I would gladly bare my soul to those Richard Loo-type interrogators if threatened with this punishment.

There are many beauty contests in this country. Young girls are started off in "Tiny Tot" revues. There they learn to smile forever, hold their heads up high, and be adorable. There they learn what their mission in life is. To entertain. To sing. To dance. To make that audience composed of proud parents burst with joy.

"THAT'S MY KID up there," says number one proud parent.

"Sure is skinny, not like my little darling over there," says number two proud parent.

"IS THAT A GIRL, or do you just have an odd son?" says beaming number one proud parent.

"You bustin' for a fight, mister?" asks smiling number two proud parent.

"LET'S STEP outside," say both proud parents together.

While onstage, little Mindie Lou, or Mindie Sue, or Lindie Mue, is singing her little golden head off. So what if the song is off-key? So what if Rocky the Flying Squirrel could do a better job? The parents don't mind. They are too busy slugging it out with each other to care.

ALAS, IT IS here in the elementary school gym the little lovelies learn not everybody can win the contests of beauty. It is here they learn what it is to be a good loser. It is here they learn to accept defeat.

"I won over everyone else. I am the prettiest girl in the whole second grade. Atlantic City here I come," beams the little winner.

"GO ROT IN—" smiles the little loser.

"Mindie Sue!" interrupts the shocked school teacher.

BUT ATLANTIC CITY is still far away. First come the local awards. There is always the high school beauty contest where the girls are finally beginning to fill out. Beauty is of a different nature here, and parents find this fact of life hard to accept.

"Take it all off," leers twelfth grade boy in front row.

"COOL IT," yells beaming number one parent, grown a little grayer with the passing years.

"Hey, Mr. Marshall, I'm Johnny. Your daughter and I are going steady," laughs leering twelfth grade boy.

"SINCE ONE minute ago. How old are you?"

"Eighteen. I was held back."

"OH, YEAH," says proud number one parent doubling up fist, "wanna see nineteen come around?"

Then the contests really start coming in — Miss Corn, Miss Potato Bug, Miss Fig Leaf, Miss Concrete, Miss Teflon, and last but not least, Miss Fertilizer. And one of these lucky winners just might make it to Atlantic City.

"I WON OVER all of you," screams Miss Concrete.

"We figure if you start running now you might get to Atlantic City before Susan finishes mixing the tar and feathers," says loser through her pearly white teeth.

AND SOME GIRLS actually come to Atlantic City to be in the Miss America Pageant, where they are treated like royalty and are interviewed by the press.

"How does it feel to be in the running for Miss America?" asks press.

"Duh," says the contestants all at once.

Then the big night arrives. The girls stand on stage as the ten in the running are selected. The losers march back stage to gnash teeth and send blackmail letters to the judges who just the night before assured them of a sure win.

AND THERE he is —Bert

(see page 4, col. 6)

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She Has Freckles

(continued from page 1)

she fears the sun and it's attack on her skin.

You may feel you are one in a million when all your friends have smooth dark tans, but that is only a result of your selection of friends. Freckles are the most common type of all pigmented lesions. They occur in various sizes and colors and generally grow in multitudes.

THEY ARE MORE prevalent on the face, neck, and upper back, but this is due primarily to the fact that these areas are in the sun more often.

If your skin is soft and sensitive, you've probably found you freckle quite easily. Those best fitted into this category include blondes, redheads, and children.

IT'S DISTRESSING to discover it doesn't take much of the heat's rays, wind, or sun to set the scene for the birth of a freckle, although some people are lucky when freckles begin to disappear, usually after the "freckle age." Freckles tend to fade in the winter months, but some people can't get rid of them even then and have "cold freckles."

Freckles are not a disease. They are harmless and are removed only as a cosmetic defect. If you just can't bear them any longer, try these tips to lessen their presence.

STAY OUT of the sun and heat as much as possible. Avoid going to the beach, as getting salt water on the skin acts as a lens to magnify the sun's rays.

Enjoy your vacation in the mountains. If you do get in the sun, apply oils and sun lotions as they take the place of pigment cells to protect the skin. There are cosmetics that will remove freckles, but the freckles may reappear upon the first encounter with the sun.

SOME PEOPLE are just born lucky. But consider yourself the fortunate one.

Why should you want to rid yourself of freckles? If they are worn properly and with charm by the right person—who knows, you could be a Playboy Bunny some day.

Von Braun

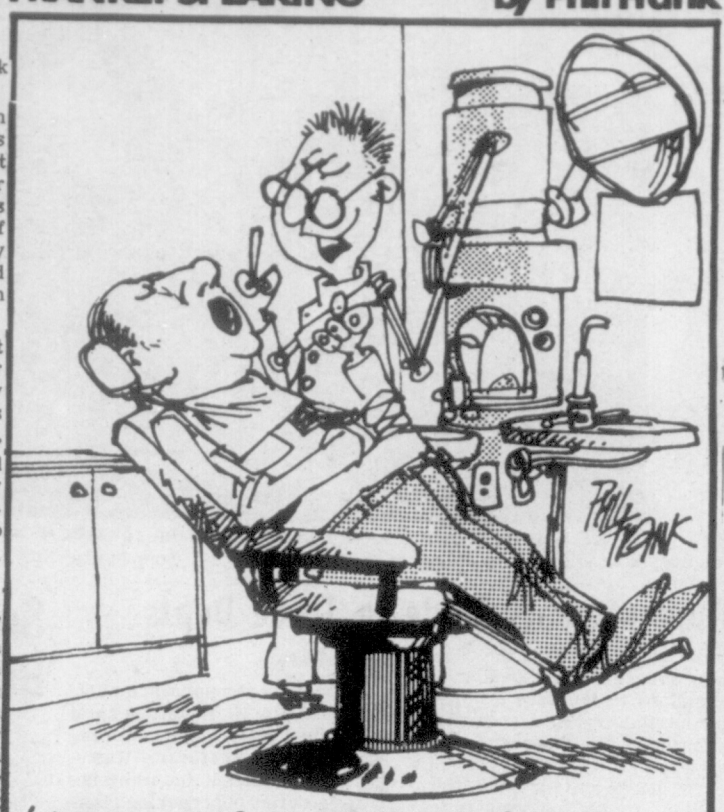
(continued from page 2)

You take dumping refuse in the rivers - factories that rightfully are accused of being reckless in this respect. They have to survive against other companies who are producing the same product. If you saddle one company in this competitive environment with a local ordinance, saying that they can't dump their refuse into the river in which they have been dumping it for 25 years, and the same legislation doesn't apply to their competitor, you might destroy the company," he explained.

"LET ME GIVE YOU an entirely different example," von Braun continued. "The people in Los Angeles complain about the smog. There is a very, very simple answer to abolishing smog in Los Angeles. Make it a law that no one is permitted to drive his automobile and the smog will disappear overnight. You can't do that for obvious reasons. You see, this is not a scientific or technological problem, but a problem of human relations of conflicting human interests."

University of Akron President Norman P. Auburn has appointed a campus committee to study the advisability of establishing a Center for Environmental Studies where conflicting human interests related to ecology might be resolved. The interdisciplinary committee composed of faculty and students is chaired by Dr. Michael J. Rzasa, former dean of Au's College of Engineering and now Vice President for Academic Affairs.

FRANKLY SPEAKING by Phil Frank



WHO Works On Anti-Cancer Campaign

To the adolescent, a cladestine smoke in the school washroom seems a risk worth taking—despite the proven link between cigarette smoking and lung cancer.

TRUE, it could be the example of their elders that dared the youngsters to steal these puffs, or even that of a peer group, unfortunately, already wise in the way of lighting up.

More than likely, however, it is tobacco advertising—of the kind that equates smoking with adulthood, or with the social graces, or even with virility and glamor, all qualities desired by the young. And as youngsters are potentially lifelong customers, advertising takes dead aim at them.

SUCH IS THE CASE generally in both developed and developing countries. Yet, to cite U. S. statistics alone over the last 15 years, chances of dying from lung cancer have been on the rise.

Mortality rates jumped from 18.4 per 100,000 population in 1951 to 39.1 in 1966—an increase of 113 per cent. Significantly, upward of 75 per cent of the most widespread lung form—epidermoid cancer— has been linked to smoking.

MOREOVER, according to the American Cancer Society, of all the cancers, lung cancer takes the highest toll in male lives, with about 50,000 men perishing from it yearly.

But that some 10,000 women also die from it each year, and that the disease, more and more, is snuffing out women's lives are facts that the junior misses shown here could do well to ponder upon. For them, in particular, the risk of lung cancer is lessened easiest—simply by not smoking.

CONCERN FOR THEM was one reason why Western Hemisphere health officers last October urged nations to closely scrutinize "measures which have been taken to control the advertising of cigarettes, by restriction. . .or by promotional material of appropriate warnings."

That is also why the World Health Organization, and in the Americas its regional office, the Pan American Sanitary Bureau, this year launched a program to increase public understanding of cancer.

CANCER IS NOT a single disease, but rather a family of diseases. Some forms are difficult to diagnose, and consequently to treat. Others however, more easily detected, are more easily treated and cured.

Through chemotherapy, for instance, almost all skin cancers are curable, as are breast cancers, through surgery. And the Pap test makes possible an almost 100 per cent cure-rate for uterine cancer, the No. 1 cause of all cancer deaths among U. S. women only 25 years ago.

INDEED NOT ONLY through drugs and surgery but also through radiology, physical exams, and screening techniques, more than 50 per cent of all cancer patients could be cured—provided, WHO holds, the disease is detected early enough.

It is early detection, above all, that WHO is stressing during the year, doing so through a theme that hopefully proclaims that the "Early Detection of Cancer Saves Lives."

*** *** ***

Letters to the editor must be typed, signed, and turned in by the Monday before publication. The Volette reserves the right to edit and abridge all submissions over 250 words when necessary.

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HE SLUD IN THERE, PODNUH--Running, leaping, and sliding are three of the bountiful rewards of intramural softball. (Photo by Tom Parks Sr.)

Appointments Made In Three Depts

(continued from page 1)
was a research associate and assistant to the vice president for administration and development and was a graduate assistant to the president of MSU.

Dr. Riggs and his wife, Judy, reside at 1410 Sunswept Drive, Union City.

WILBUR L. WASHBURN, assistant professor of business administration has been appointed assistant dean of the School of Business Administration.

In making the announcement, Dr. William H. Baker, dean of the School of Business Administration, said Professor Washburn will assist in the administrative duties of preparing class schedules, recruiting faculty and students and will assist in planning and programming the evening school. He will work with the business faculty in further development of the cooperative and accounting internship program and will represent the University as a member of the American Association of Collegiate Schools of Business assembly.

Professor Washburn, a certified public accountant, received the bachelor's and master's degree at The University of Alabama. He is a member of the American Institute of Certified Public Accountants, the American Accounting Association, the American Association of University Professors, Alpha Kappa Psi business fraternity and Beta Alpha Psi accounting fraternity.

Prior to joining the UTM faculty in 1963, Professor Washburn was a partner in the accounting firm of Furniss, Carter, Vaughan and Washburn in Selma, Alabama.

Professor Washburn and his wife, Vernelle, and son, Larry, reside at 131 Edgewood, Martin.

MISS PAULA POYNER has been appointed assistant admissions counselor, Henry C. Allison, dean of admissions and records announced recently.

In her new capacity, Miss Poyner will represent U-T Martin in student visitation programs in high schools throughout Northwest Tennessee and will counsel applicants for admission to the University. She will also assist the financial aids officer in coordinating financial assistance for female students.

She received the bachelor's degree at UTM, where she worked as a student assistant in the admissions office. She is a 1966 graduate of Gleason High School.

Summer Rec Branches Out

Intramural competition began Monday with mixed intramural action behind the Old Gym.

IN THE OPENING GAME, TARA'S TERRORS bombed the CHURCH STREET PROPHETS. Yesterday, the WESLEY WONDERS defeated the MAD MARAUDERS. Play will continue this week at 5:30 p.m.

The movie at 7 and 9 this evening will be "In Harm's Way" with John Wayne, Patricia Neal, and Kirk Douglas. Free swimming will continue from 5-8 tomorrow evening at the Clearwater Pool in Martin, and free billiards will again be offered from 6-12 Friday night in the University Center Billiards Room. The first round of the ping pong tournament must be completed by Friday.

My View

(Continued from page 2)
Parks—three million year old Bert Parks whom they take out of cold storage every year to do this contest. He is about ready to interview Miss Tennessee. She comes forward, beaming proudly.

"And you are. . .?" smiles Parks.

MISS TENNESSEE turns away, blinded by Parks' four rows of flashing teeth. But she bravely manages to answer.

"Miss Bertha Cornpone."

"AND WHAT IS your talent, Miss Cornpone?"

"I thought we went through that last night?"

"No-no-no. Do you sing or dance or..."

"I PLAY the juice harp."

And so it goes on into the night until the winner is selected. As always, there can only be one winner. Hearts beat in beautiful plastic bodies as Paks opens the envelope.

"THE WINNER IS. . .(trumpets, a girl faints, another's hairpiece falls off). . .Bert Parks for surviving this muck for so long."

We smile as justice is finally done.

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